

CRM Comparison Chart

	MailChimp	Constant Contact	Hubspot	Active Campaign	Get Response	Infusionsoft
Starting Price	Free	£5 per month	Free	£17 per month	£15 per month	£80 per month
Annual Plans	X	✓	✓	X	✓	✓
Free Package	✓	X	✓	X	X	X
Free Trial	X	✓	✓	✓	✓	X
Set up fee	X	X	X	X	X	✓
Unlimited Email Sends	On paid packages ✓	✓	✓	✓	✓	X
Custom Autoresponder Emails	Not on free version ✓	✓	✓	✓	✓	✓
Custom Email Templates	✓	✓	✓	✓	✓	✓
Open/click through rate tracking	✓	✓	✓	✓	✓	✓
Ability to tag contacts on their actions	X	✓	X	✓	✓	✓
Multiple Users	✓	✓	✓	✓	✓	✓
Survey Ability Integrated	✓	Top Package ✓	X	With Survey Monkey ✓	✓	X
Google Analytics Integrated	✓	✓	✓	✓	✓	✓
Custom Campaign Builder	X	X	✓	✓	X	✓
Affiliate Campaigns & Management	X	X	X	X	X	✓
Mobile App	✓	✓	✓	Using Moboop ✓	✓	✓