



# 10 Ways To Help You Think BIGGER!

Use this work book to help you create more  
for you and your business.

Allow your imagination to be lit and your  
vision to grow.

Capture all the thoughts, let yourself dream.

Notice, then ignore all the 'you can't  
possibly...' thoughts that pop in - this time  
is your time to see just what wants to be  
created!

Notice and get excited about all the ideas  
that spring from the questions that follow.



- **IF I COULD HAVE THE BUSINESS AS I WANTED IT, WHAT WOULD IT BE LIKE, LOOK LIKE, FEEL LIKE AND SOUND LIKE?**



**FILL IN THE BLANK: “WHAT WOULD HAPPEN IF I/WE**

**?”**

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**WHAT KIND OF BUSINESS WILL I FEEL PROUD OF?**



**IF I COULD HAVE THE BUSINESS AS I WANTED IT,  
WHAT WOULD IT BE LIKE, LOOK LIKE, FEEL LIKE  
AND SOUND LIKE?**



**IF YOU WERE GIVEN £10,000 TO SPEND IN YOUR BUSINESS TODAY, WHAT WOULD YOU SPEND IT ON?**



**AND WHAT IF YOU WERE GIVEN £1,000,000?  
WHAT DIFFERENCE DOES THAT MAKE TO WHAT  
YOU NOW DREAM INTO BEING?**



## **WHAT IS THE UNDERLYING 'THEME' OF YOUR BUSINESS?**





**WHAT IS THE UNDERLYING 'THEME' OF  
YOUR BUSINESS?**



**WHO DO YOU WANT TO BE IN THE BUSINESS?**



**WHAT IS THE IMPACT OF THE BUSINESS I AM  
CREATING - ON MYSELF AND MY FAMILY, MY  
COMMUNITY (ON AND OFFLINE) AND MY WORLD?**



**WHAT IS THE LEGACY YOU WANT TO LEAVE?**