

Create Your Framework



Think of the main topics you teach when working 1-2-1 with a client, through your writing or when you speak on stage

A large, empty white rectangular area intended for the user to write their framework topics.

Create Your Framework



Put them in a chronological order (what needs to happen first or what would be the ideal order that a client learnt about that info)

1

2

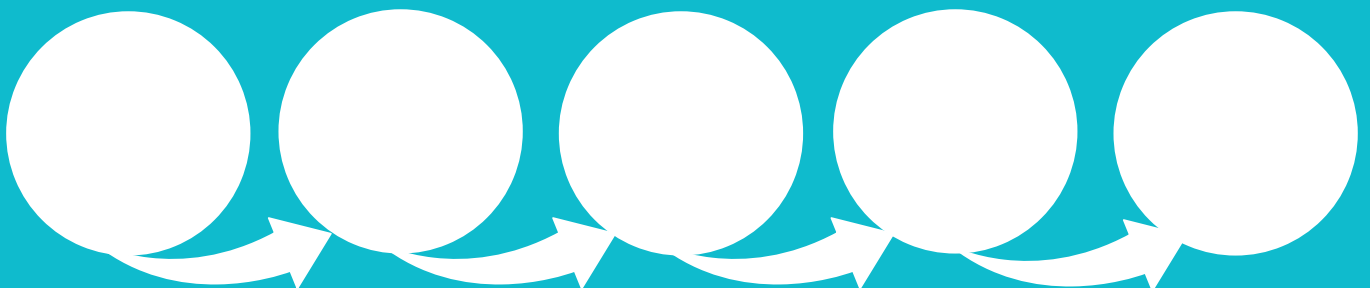
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7



Create Your Framework



Think about the problems that individual has at the beginning of the journey

A large, empty white rectangular area intended for the user to create their framework.

Create Your Framework



Identify exactly who they become, what transformation and results they have at the end of the journey through your steps.

Transformation

Results

The name of your framework can be based on the outcome that you create for your clients:

Create Your Framework



Use icons or words to identify the steps / stages - these should be linked to the overall theme:

A large white rectangular area intended for creating a framework, likely an infographic.

Once you are happy, get the whole framework designed as an infographic / Jpeg / Gif