

# CHANGEMAKER CENTRAL RESOURCES



## Design



### Fiverr

Worldwide online freelance services. From copywriting to artwork, you can get the job done from as little as \$5.

### Canva

Making design simple for everyone. You can create designs for web, print, blog graphics, presentations, social media and so much more.



### Wordswag

Great if you are active on social media. Simply take an image, open up the app, add suitable text, save and upload straight to the platform of your choice.

### Survey monkey

A great way to send surveys or feedback forms to your network to discover more about them



### Unsplash, Gratisography & Pexels

These are free royalty-free images to use in your marketing and promotion, so you don't use the same stock images as everyone else.

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## Media/Social Technology



### Hootsuite

Simple social media management tool, manage multiple networks, profiles and measure your results with an easy to use dashboard.

### Rev

Online audio transcription, video captions and document translation services. Fantastic for repurposing content from videos to mimes to blogs.



### Zoom

If you have a lot of conference calls, deliver 1-2-1 remotely or arrange webinars, this is for you. Simple and easy to use, with screen sharing options and robust performance.

### Anchor

The easiest way to start a podcast record a high-quality podcast, host unlimited episodes & distribute everywhere.



### Textlocal

Use this service if you're speaking on stage and want the audience to opt into your database by texting a specific word & 5 digit number.

### Thinkific

A great platform to host online courses.



### Camtasia

Video editing software for MACs and PCs.

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## Financial Management



### Receipt Bank

Perfect if you hate having receipts everywhere and your bookkeeping isn't getting done properly. Simply open the app, take an image of the receipt and it gets uploaded into your system for payment.

### Xero

Online accounting/bookkeeping software that saves you time on paperwork and manage invoices.



### Stripe

A merchant account to use on and offline to allow you to take payment for your products and services.

### Paypal.me

An easy way to ensure you can be paid on the spot. Paypal have an extension service that allows you to send a link with an amount that can be paid directly e.g. [paypal.me/yourcompany/200](https://paypal.me/yourcompany/200)



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## Organisation



### Mindnode

If you are like me and are always thinking and full of ideas, this app is for you. This tool allows you to mind map all of those ideas, on the go and enable you to revisit them and plan your next product/service.

### Asana

Free project and task management software.



### Dropbox

Online storage for your files and videos.

### Camcard

An easy way to take pictures of business cards and add them into your database



### 5 Minute Journal

A nice reflection app to keep yourself grounded in gratitude & to develop the habit of journaling

### Lastpass

Secure software that automatically stores & autofills your passwords on websites.



### Wetransfer

A free and easy way to send large digital files to other people.